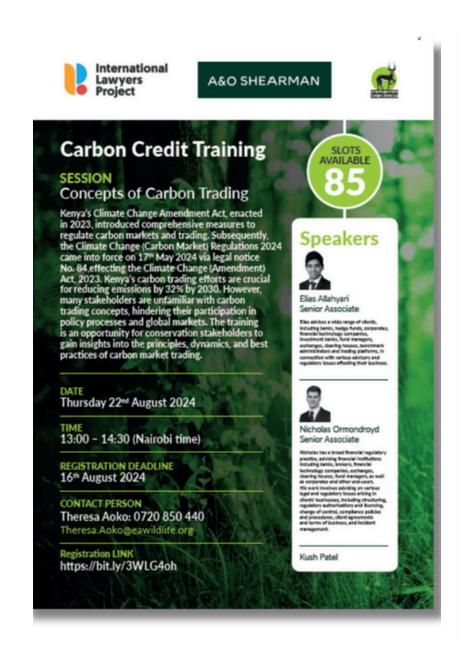
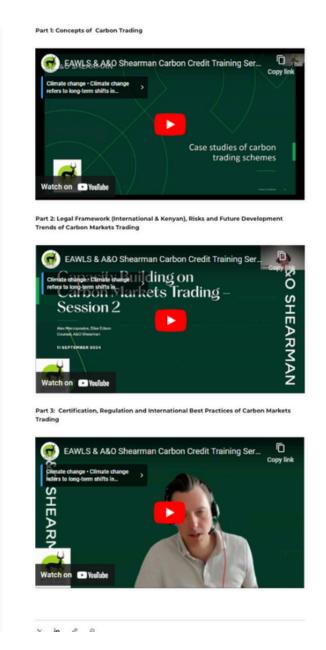
- 01. Learning and Networking Opportunities Management
- 02. Event Hosting and Video-editing
- 03. Publication Management
- 04. Website Development
- 05. Social Media Engagement

Work Highlights

# Portfolio







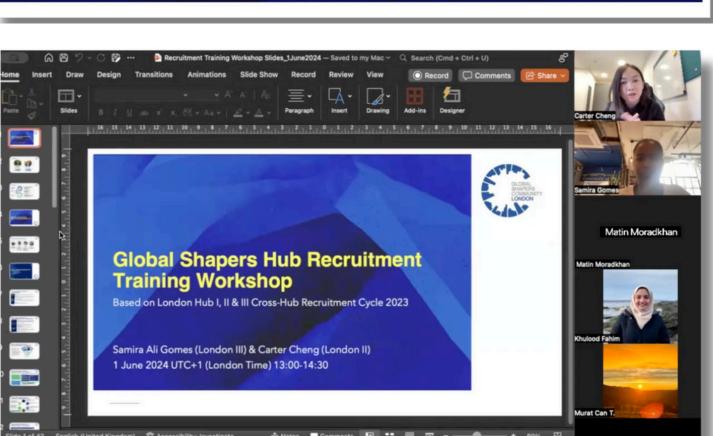
### International Lawyers Project-Landmark Chambers Seminar on Legal Remedies and Tools to Address Just Transition Challenges (Nov 2024, hybrid)

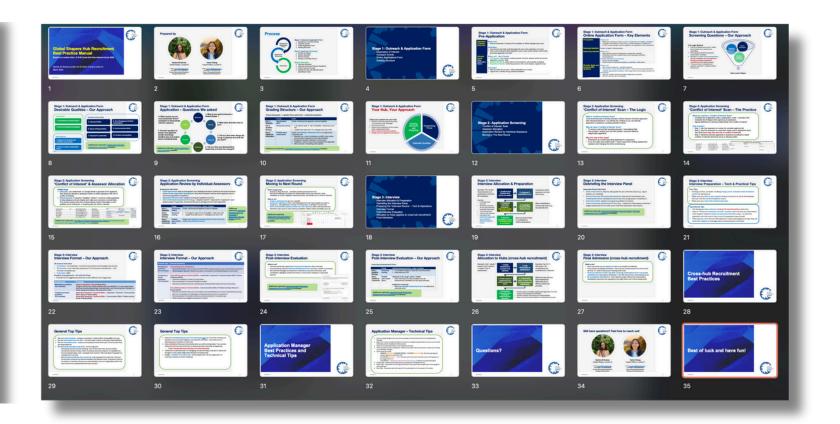
- Event coordination, online and in-person registration
- Venue set-up, filming support, digital outreach (LinkedIn & newsletter)
- Link to event recording

# International Lawyers Project-A&O Shearman-East African Wildlife Society Carbon Credit Training (Aug-Sept 2024 (3 sessions), virtual)

- Event coordination, feature blogpost writing, digital outreach (LinkedIn)
- Link to blogpost and recording

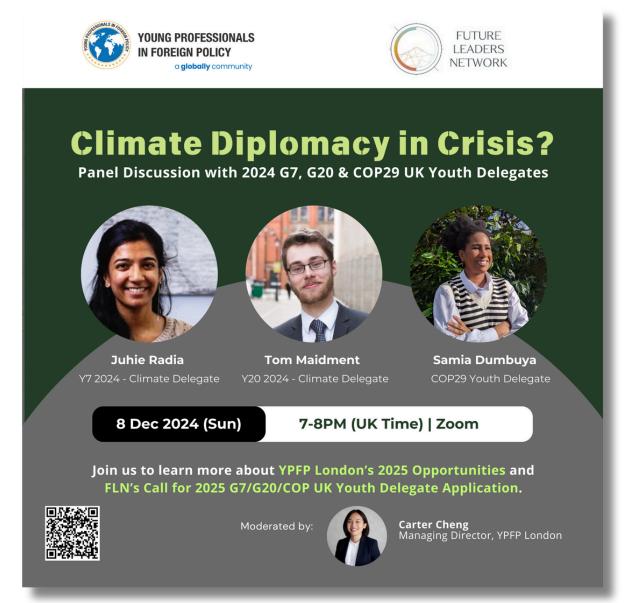






# World Economic Forum Global Shapers Hub Recruitment Training Workshops (April-June 2024 (3 sessions), virtual)

- Workshop design and coordination
- Content development, resource database construction
- Digital outreach (LinkedIn, Instagram, WhatsApp and WEF platforms)
- Online registration and digital set-up
- Workshop delivery (co-principal presenter), filming, video-editing and publishing
- Successfully engaged 100+ Global Shapers Hubs from all continents (200+ live attendees in total and 20-hour one-on-one post-workshop clinical support)
- Link to workshop <u>recording</u>, <u>best practice manual</u> and <u>resource database</u>

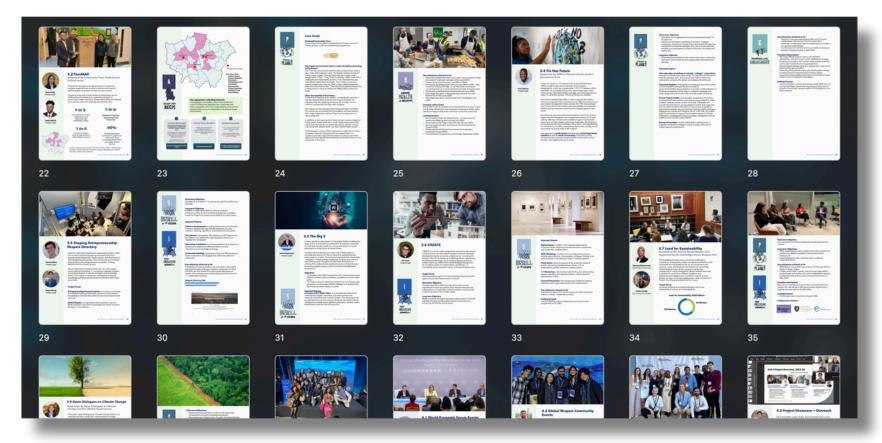




Young Professionals in Foreign Policy (YPFP) London-UK Future Leaders Network Panel Discussions on Climate Diplomacy and Youth Diplomacy with UK G7, G20 and UNFCCC COP Youth Delegates (Nov-Dec 2024 (2 sessions), virtual)

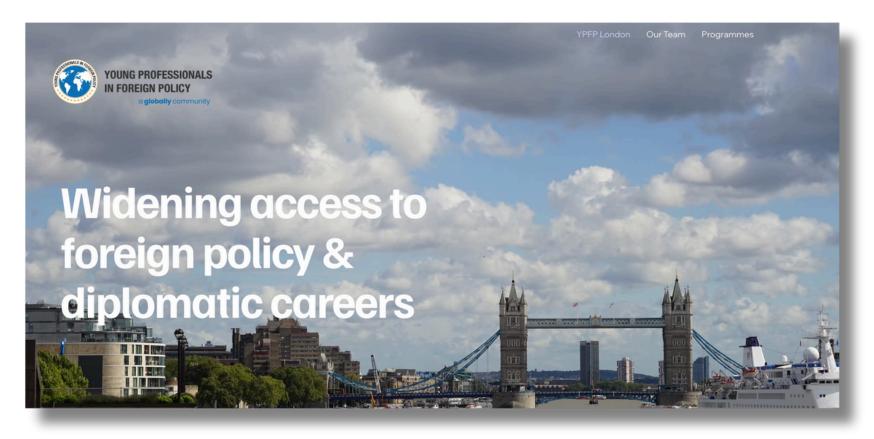
- Event design and coordination
- Digital outreach (Instagram, LinkedIn, WhatsApp, newsletter), online registration
- Event hosting (moderator), filming, video-editing and publishing (recording shared on YPFP Global Resource Database)
- Successfully engaged 150+ live attendees and attracted 200+ applicants to apply for the 2025 UK Youth Delegation to G7, G20 and COP





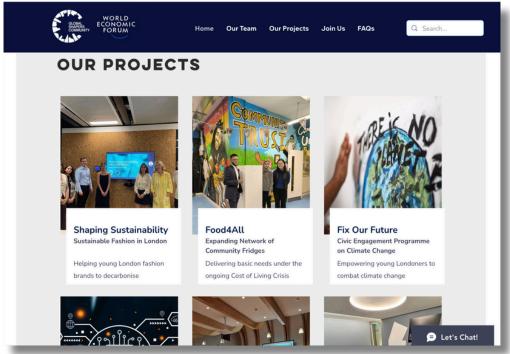
### World Economic Forum Global Shapers London Hub II 2023-24 Impact Report

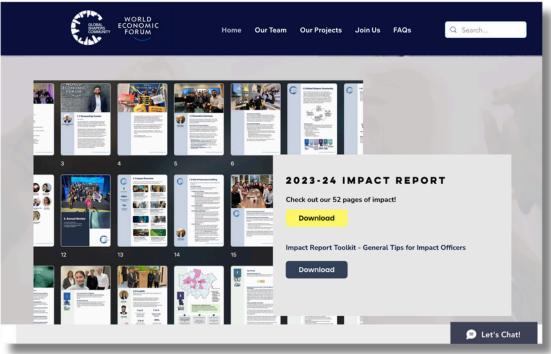
- Data collection, case study, coordination with Hub Project Leads
- Content development, drafting, report design
- Digital outreach (hub website, LinkedIn, Instagram and WEF platforms)
- Nominated as "Exemplary Global Shapers Hub Impact Report" by WEF HQ
- Invited to develop a toolkit to help Global Shapers Hubs prepare their Impact Reports
- Link to WEF-GSC London Hub II 2023-24 Impact Report



### Young Professionals in Foreign Policy (YPFP) London Branch Website (launched in Sept 2024)

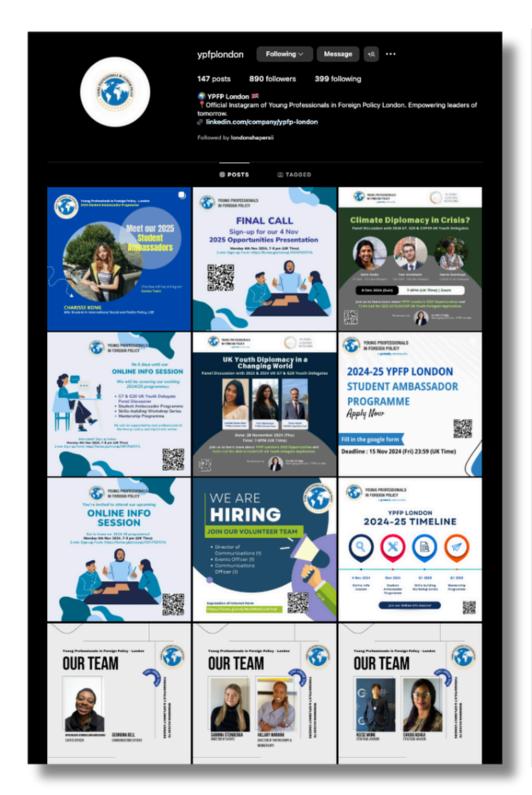
- Content development, page design, photography
- Search Engine Optimisation (SEO), page registration
- Link to YPFP London Branch Website

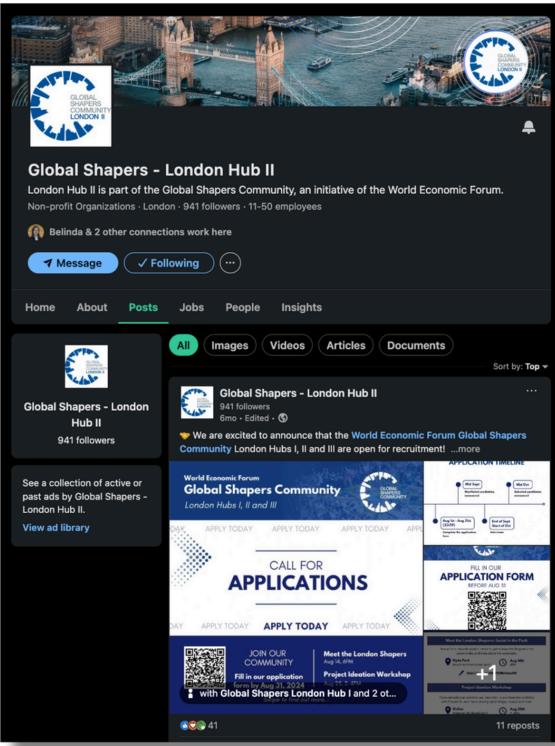




#### World Economic Forum Global Shapers London Hub II Website (launched in Feb 2024)

- Content development, page design
- Search Engine Optimisation (SEO)
- Page maintenance (Feb-June 2024)
- Link to WEF-GSC London Hub II Website





### Young Professionals in Foreign Policy (YPFP) London Branch Instagram Page (890 followers)

- Content development, poster design
- Responded to online queries
- Followers grew by 48.3% in Q4 2024
- Link to YPFP London Instagram page

### Young Professionals in Foreign Policy (YPFP) London Branch LinkedIn Page

- Built page from scratch (launched in Oct 2024)
- Responded to online queries
- Attracted 300+ followers in Q4 2024
- Link to YPFP London LinkedIn page

# World Economic Forum Global Shapers Hub II LinkedIn Page

- Content development (Mar 2023-June 2024)
- Responded to online queries
- Followers grew by 62% in 2023-24
- Link to WEF-GSC London Hub II LinkedIn page

Contact

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