



World Economic Forum Global Shapers Community

# London Hub II 2023-24 Impact Report

June 2024

Prepared by Carter Cheng





# Contents

## 1. Preliminaries

- 1.1 Foreword by Curator
- 1.2 Executive Summary
- 1.3 Global Shapers Community
- 1.4 London Hub II

## 2. Annual Review

- 2.1 Impact Overview
- 2.2 Hub Infrastructure-building
- 2.3 Internal Capacity-building
- 2.4 Digital Outreach

## 3. Hub Projects

- 3.1 Shaping Sustainability - Sustainable Fashion
- 3.2 Food4All
- 3.3 Fix Our Future
- 3.4 Shaping Entrepreneurship - Shapers Directory
- 3.5 The Big 5
- 3.6 CREATE
- 3.7 Lead for Sustainability
- 3.8 Open Dialogues on Climate Change

## 4. Beyond Hub Projects

- 4.1 World Economic Forum Events
- 4.2 Global Shapers Community Events
- 4.3 Project Showcase + Outreach
- 4.4 Global Hub Recruitment Training
- 4.5 Hub Socials

## 5. Looking Forward

- 5.1 2024-25 Strategy



**Vishnu Rajasekharan Nair**  
Curator

## 1.1 Foreword by Curator

Dear reader,

As I write this foreword, I am filled with immense pride and gratitude, reflecting on our journey together this past year. Serving as the Curator of the Global Shapers London II Hub has been a profoundly enriching experience, shaping not only our community but also me personally.

From the outset, our mission was to drive impactful projects addressing the pressing needs of our local communities while fostering a spirit of global citizenship. Throughout the year, we have embarked on numerous initiatives, each contributing to our overarching goal of positive social change. Our projects ranged from shaping sustainability and launching the community fridge project to fostering civic engagement.

This year, we welcomed a wave of new members into our Hub, each bringing fresh perspectives and innovative ideas. Their contributions have been invaluable, infusing our projects with new energy and ensuring that we remained adaptable and forward-thinking. Our community's strength lies in its diversity and inclusivity. We have built bridges with various organisations and stakeholders, creating a robust network of support and collaboration.



I am deeply grateful to each Shaper for their tireless efforts, to our partners for their unwavering support, and to our community for believing in our vision. While my term as curator comes to an end, I am excited to pass the baton to our new Curatorship Team. I have full confidence in their ability to steer the Hub towards even greater heights.

As we look to the future, I urge you all to remain committed to our shared mission. Continue to challenge the status quo, push boundaries, and strive for excellence in all that you do. Together, we have the power to create a lasting impact.

Thank you for the privilege of leading this incredible Hub. Here's to another year of growth, learning, and transformative change.

Vishnu Rajasekharan Nair  
Curator, Global Shapers London II Hub



**Carter Cheng**  
Impact Officer

## 1.2 Executive Summary

2023-24 was an exciting year for London Hub II. As an infant hub founded in 2022, we saw immense growth in our impact reach, hub infrastructure-building, and internal capacity-building in 2023-24.

### **Impact Reach and Community Support**

Our number of hub projects burgeoned from 2 to 8. From helping young London fashion brands to develop their own sustainability strategies to developing an expanding network of community fridges in vulnerable locations in London, our projects are poised to directly support 500+ individuals.

2023-24 also saw significant expansion in the community support we received. Thanks to our project teams' successful stakeholder engagement efforts, our projects are now supported by a wide array of stakeholders, including:

- **Multinationals** (e.g., Carbon Trust and Clifford Chance);
- **International NGOs and impact networks** (e.g., Open Dialogues on Climate Change and the United Nations Convention to Combat Desertification Youth Caucus);
- **Local community organisations** (e.g., Community Trust and Oxford House); and
- **Various student organisations** (e.g., LSESU Entrepreneurs).



### **Hub Infrastructure-building**

Internal structure and people are key to the thriving of our hub. In 2023-24, we developed a comprehensive monitoring system to facilitate the initiation and tracking of our projects. We also co-led the first UK cross-hub recruitment drive to onboard and train 10 new Shapers. All our new recruits are now serving as pivotal members in our hub projects.

### **Internal Capacity-building**

To enhance hub engagement and prepare our members to take leading roles in various hub projects, we organised a wide range of internal capacity-building initiatives, often engaging top voices in the concerned impact areas. Some prominent examples include:

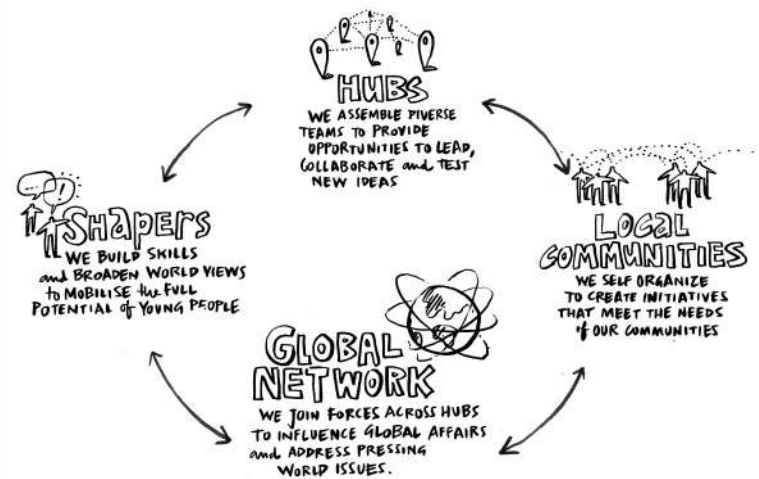
- Meeting with His Excellency Dr Abdullah Bin Mohammed Belhaif Al Nuaimi, former UAE Minister of Climate Change and Environment; and
- Roundtable Discussion themed 'ESG on Purpose', engaging top voices such as Mimi Ajibadé, Chair of Chatham House's Next Generation Committee.

Building upon the robust foundation laid in 2023-24, we are set to further scale our impact in 2024-25.



# 1.3 Global Shapers Community

In 2011, Professor Klaus Schwab, Founder and Executive Chairman of the World Economic Forum, founded the Global Shapers Community to empower young people to play an active role in shaping local, regional and global agendas. Born out of the World Economic Forum, the Global Shapers Community is a network of inspiring young people under the age of 30 working together to address local, regional, and global challenges. Today, the Global Shapers Community has 11,000 active Shapers, 4,000 Alumni spread across 502 city-based hubs in 155 countries and territories.



## Key Impact Areas

The Global Shapers Community is a community of action. The work undertaken by Global Shapers hubs spreads across six areas of impact, aligning with 11 United Nations Sustainable Development Goals (SDGs):

- Create inclusive communities;
- Reskill for future;
- Improve health and well-being;
- Deliver basic needs;
- Protect the planet; and
- Strengthen civic engagement.





## 1.4 London Hub II

### Hub Foundation

Founded in 2022, London Hub II recruited and onboarded its first batch of Shapers in late 2022. Under the robust leadership of our Founding Curator, Aaron Sherwood, London Hub II developed into an impact organisation with strong bonding and clear directions. In March 2023, the 2023-24 Curatorship Team was elected, bringing three new members to the leadership of the Hub.



**Founding Curator**  
**Aaron Sherwood**

### 2023-24 Curatorship Team



**Curator**  
**Vishnu Rajasekharan Nair**



**Vice-curator**  
**Reese Wong**



**Impact Officer**  
**Carter Cheng**

### 2023 Recruitment Drive and Hub Expansion

Driven by expanding project needs, London Hubs I, II and III joined hands to pilot the first London cross-hub recruitment drive in August 2023. Through this successful recruitment drive, London Hub II onboarded 10 new London change-makers in Q4 2023, bringing hub membership to 32.



## Hub Members



**Aaron Sherwood**  
Founding Curator



**Belinda Ng**  
Project Lead & Event Officer



**Carl Sorensen**  
Project Lead



**Carter Cheng**  
Impact Officer



**Cathy Chen**  
Global Shaper



**Disha Takle**  
Global Shaper



**Harry Parker**  
Global Shaper



**Isaac Kalonji**  
Project Lead



**Jack Nguyen**  
Global Shaper



**James Wong**  
Global Shaper



**Jannick Stein**  
Project Lead



**Jasmin Kaur**  
Global Shaper



## Hub Members



**Jessica Ouano**  
Global Shaper



**Juhi Verma**  
Global Shaper



**Maddy Diment**  
Global Shaper



**Madeleine Bruce**  
Global Shaper



**Mayank Surana**  
Global Shaper



**Megan Davies**  
Global Shaper



**Mir Jetha**  
Project Lead



**Natalie Magness**  
Global Shaper



**Rachel Nixon**  
Global Shaper



**Raj Uppal**  
Global Shaper



**Reese Wong**  
Vice-curator



**Saheela Mohammed**  
Project Lead



## Hub Members



**Salwa Mansuri**  
Global Shaper



**Shreyasi Rao**  
Global Shaper



**Sofia Azizullah**  
Global Shaper



**Ved Nathwani**  
Global Shaper



**Vishnu Rajasekharan Nair**  
Curator



**Yara Fathi**  
Global Shaper



**Yemi Adeola**  
Project Lead



**Zuzanna Kosobudzka**  
Global Shaper



## 2. Annual Review

- 2.1 Impact Overview
- 2.2 Hub Infrastructure-building
- 2.3 Internal Capacity-building
- 2.4 Digital Outreach





8

hub projects

500+

individuals directly supported

10+

Institutional supporters

# 1.1 Impact Overview

In 2023-24, our number of hub projects burgeoned from 2 to 8, covering all key Global Shapers Community Impact Areas:



**Shaping Sustainability Sustainable Fashion** (supported by Carbon Trust)  
Helped 6 young London fashion brands to develop tailored sustainability strategies



**Food4All** (supported by Community Trust, Hubbub, and Oxford House)  
Developing an expanding network of community fridges in vulnerable locations in London



**Fix Our Future** (supported by Clifford Chance)  
Empowering young Londoners to kick-start their own project to combat climate change



**Shaping Entrepreneurship - Shapers Directory**  
Empowering entrepreneurially minded students to embark on their own ventures



**The Big 5**  
Understanding how to utilise AI to address five key policy areas in London



**CREATE**  
Widening young Londoners from diverse background to the exclusive arts and culture industry



**Lead for Sustainability**  
Making sustainability careers accessible to youth from diverse backgrounds



**Open Dialogues** (supported by UNCCD Youth Caucus)  
Facilitating cross-sectoral dialogues to advance climate action



## 1.2 Hub Infrastructure-building

As an infant hub, we strove to develop our internal infrastructure in 2023-24.

### Hub Project Tracking

To facilitate the initiation and tracking of our projects, we developed a comprehensive monitoring system.

- **Conception and Initiation:**
  - Throughout the year, Shapers were encouraged to form project teams and submit project proposals to the Impact Officer.
- **Definition and Planning:**
  - After receiving the project proposal, the Impact Officer would provide line-by-line editing and suggestions on the proposal (and arrange follow-up project initiation calls with the Project Lead if necessary).
  - Through rounds of editing and re-shaping, the Project Lead and Impact Officer would together finalise the project proposal.
- **Launch and Execution:**
  - As the project was launched, the Impact Officer would upload the project onto Toplink, the official Global Shapers platform for approval.
- **Performance and Evaluation:**
  - Project Leads would be required to prepare a slide, present project updates to the wider hub in every month's hub meeting, and continuously use the KPIs and timeline as set out in the project proposal to evaluate progress.
  - The project updates session in every hub meeting could also serve as a 'call for ideas and wider support' session, where all hub members were encouraged to contribute ideas, expertise, and connections if situation required.
- **Impact Showcase:**
  - The Impact Officer would regularly collect Project Milestones (e.g., public events organised, digital platform founded, and new community fridge delivered) from the Project Leads and report related updates on Toplink and the Hub's official website.
  - On 9 June 2024, a **Project Showcase** (a 2-hour interactive session) was held virtually, enabling 6 selected project teams from all 3 London Hubs to exchange experiences in their project planning and delivery.
  - The Impact Officer would also closely monitor the emergence of any outreach and stakeholder engagement opportunities (e.g., project showcase in SHAPE Europe) for all projects.



**Carter Cheng**  
Impact Officer



### **First UK Cross-hub Recruitment Drive**

People is the most valuable resource in London Hub II. Driven by expanding project needs, we co-led the first UK cross-hub recruitment drive to recruit 10 new Shapers to London Hub II.

### **Onboarding Training and 3-month Probation**

A two-hour onboarding training was organised to debrief the class of new London Hub II Shapers. The training contents included:

- Introduction of the Global Shapers Community;
- Debrief on the London Hub II Charter and expectations of a London Hub II Shaper; and
- A one-hour interactive exercise to brainstorm project ideas and develop initiation and acceleration strategies.

All new London Hub II Shapers were required to undergo a 3-month probation. Upon satisfactory performance (i.e., active participation in hub activities and compliance with the London Hub II Charter), the new London Hub II Shapers were officially onboarded.



## 1.3 Internal Capacity-building

To strengthen participation and prepare our members to take leading roles in various hub projects, we organised a wide range of internal capacity-building initiatives, often engaging top voices in the concerned impact areas.

Some prominent examples include:

- Meeting with His Excellency Dr Abdullah Bin Mohammed Belhaif Al Nuaimi, former UAE Minister of Climate Change and Environment;
- Roundtable Discussion themed 'ESG on Purpose', engaging top voices such as Mimi Ajibadé, Chair of Chatham House's Next Generation Committee;
- Meeting with the Temasek team discussing cross-border collaboration on social impact and the importance of enriching physical spaces to foster innovative thinking; and
- Numerous in-person meet-ups with Shapers from other hubs who were visiting London.





## 1.4 Digital Outreach

This year we made strides to expand our digital outreach by developing our official hub website and increasing our presence on various social media platforms.

### London Hub II Official Website

In February 2024, we launched our official website. As our key digital presence in addition to our Global Shapers Community Hub page, our official hub website shows our latest project and hub updates.



**Website URL:** <https://www.londonglobalshapersii.com/>

### Instagram and LinkedIn

We were equally active on various social media platforms. Our Hub LinkedIn and Instagram pages' followers reached 1,300+ in total. Both pages are regularly updated and maintained by our Vice-curator also our Digital Officer, Reese Wong.



QR Code to our LinkTree, via which you can access all our social media pages



## 3. Hub Projects

- 3.1 Shaping Sustainability
- 3.2 Food4All
- 3.3 Fix Our Future
- 3.4 Shaping Entrepreneurship
- 3.5 The Big 5
- 3.6 CREATE
- 3.7 Lead for Sustainability
- 3.8 Open Dialogues on Climate Change





**Carl Sorensen**  
Project Lead

## 3.1 Shaping Sustainability – Sustainable Fashion

Supported by Carbon Trust

Targeting the London fashion industry, we delivered sustainability training and personalised coaching to 6 young London fashion brands to help them decarbonise and develop tailored sustainability strategies.

### Short-term Objective

- Help young fashion brands in London to decarbonise and develop their unique sustainability strategies

### Long-term Objectives

- Increase access to sustainability knowledge and resources to young fashion brands
- Create a level playing field for London fashion SMEs

### Participating Young Fashion Brands

**Beatrice Bayliss | Yodomo | Lydia Bolton | TaroTextiles | Porthia | Saska London**

### General Training Contents

- Introduction to GHG emissions accounting and fashion impacts, circular economy, and textile waste
- Overview of waste minimisation and circular design strategies
- Overview of design decisions and their implications for the likely end of life fate of textiles
- Best practice principles for communicating sustainability to consumers

# Weaving sustainability into your brand DNA

WEDNESDAY 6 SEPTEMBER 2023



## Programme Timeline & Outputs

### Phase 1 - General Training (July 2023) (3-hour workshop)

We delivered a three-hour training on sustainable fashion and used worksheets to help participating fashion brands map out their current sustainability position (e.g., what materials are used, what blends, what circular options, what design strategies have already been implemented).

### Phase 2 - Time of Refinement (August 2023)

We provided a two-week window for participating fashion brands to reflect on their sustainability strategies and explore directions to refine their approaches.

### Phase 3 - Pitches and Consolidation (September 2023) (3-hour workshop)

We invited the participating fashion brands to pitch their proposed sustainability strategy. Based on their unique business objectives and conditions, we provided personalised feedback to their pitches.

### Phase 4 - Follow-up Coaching (October 2023 onwards)

We provided pro bono individualised post-workshop support to help each of the participating fashion brands finalise their sustainability strategies.

### Phase 5 - Follow-up Outreach (November 2023 onwards)

We consolidated our training materials based on the first-hand feedback from the participating fashion brands and made them available to other interested parties.



BUILD  
**INCLUSIVE**  
COMMUNITIES

### **Post-Training Follow-up Highlights**

We advised Yodomo on building its marketing strategies, highlighting the climate benefits of Yodomo's solutions. We also built a digital tool for quick calculations of carbon savings.

### **Proudest Achievement**

We reached some up-and-coming brands in London's fashion scene that would not otherwise been able to access our support. With the influence of London fashion in the global industry, our workshops have had potentially transformative impacts.



## 3.2 Food4All

Supported by Community Trust, Hubbub and Oxford House

Food price rises have put huge pressure on Londoners' budgets, especially low-income Londoners who have to spend a higher proportion of their income on food.

Targeting areas with limited access to food banks, we are developing and operating an expanding network of community fridges, hoping to reduce food waste and alleviate food poverty under the ongoing cost of living crisis.



**Belinda Ng**  
Project Lead



**Isaac Kalonji**  
Project Lead

**1 in 5**

Households in London experience food insecurity (UK Parliament, 2023)

**1 in 6**

Children in London experience food insecurity

**1 in 4**

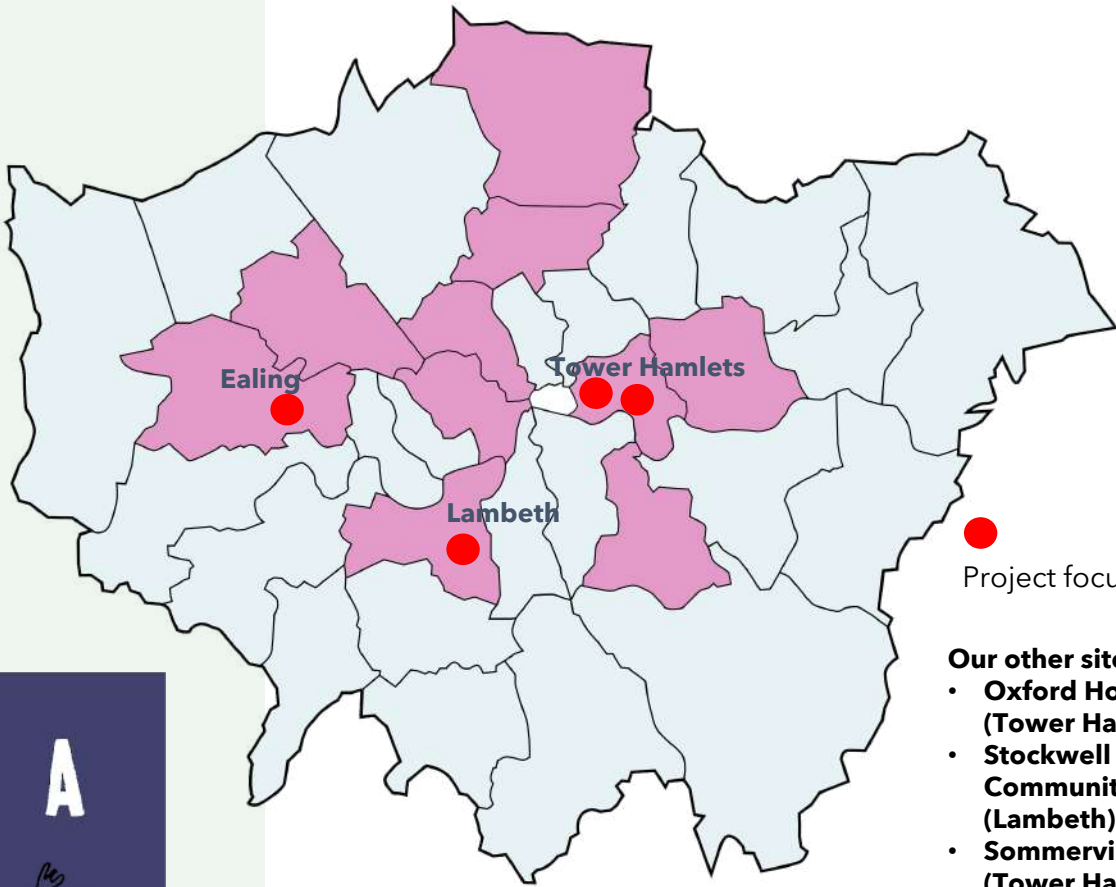
Parents in London have to skip meals so that children can eat

**90%**

Of 624 food banks surveyed in London are concerned about increasing demand this year (Felix Project Survey)



London's poorest boroughs (Trust for London, 2023) - Westminster, Camden, Tower Hamlets, Newham, Ealing, Wandsworth, Enfield, Haringey, Brent and Lewisham



Project focus sites

**Our other sites:**

- **Oxford House (Tower Hamlets)**
- **Stockwell Community Trust (Lambeth)**
- **Sommerville (Tower Hamlets)**
- **Northolt Food Hub (Ealing)**



**DELIVER BASIC NEEDS**

**Our superpower: unlocking resources**

Leveraging on our shaper community networks to unlock funding and expertise from corporates and other organisations for local organisations, civic centres and any other venue or organisations looking to target food poverty

1

**Increase food supply**

**Connecting community centres to partners (incl. Neighbourly and Felix Project) to supply food**

Help households in need access more healthy and nutritious food through the sponsorship of fridges and freezers;

Connecting food hubs to Hubbub to maximise reach;

**Aiming to combat food insecurity in London**

2

**Increase food education**

Healthy and sustainable diet education for people in underprivileged communities, with a focus on those below the age of 21 years old

**Demystifying healthy eating**

3

**Combat food waste**

Connect sites /individuals with surplus food to community fridges.

Sponsorship of freezers that prevent food spoilage at existing community fridges.

**Aiming to reduce food waste from not-yet-consumed food items**



## Case Study

### Stockwell Community Trust

Community centre based in Stockwell which hosts a variety of events, groups, a café and educational programmes



### Key impact we have been able to create through provisioning of the freezer

The Trust can now serve at least 40 freshly prepared hot meals a day - that's 240 meals per week. The freezer enables at least 60 further meals a week. Chef estimates that each vegan meal weighs about 1.2kg - 1.3kg. These are hearty, vegan meals full of vegetables and responsible proteins. This is because they are now able to freeze items overnight. Thus, if they run out of a freshly-cooked meal, they can offer a client a safely preserved plate from the previous day. They have found that the freezer has enabled them to store an additional 180kg (180L) of food per week.

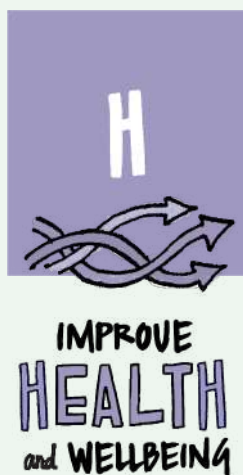
### Other key benefits of the freezer

In addition to keeping food ready for re-heating the next day, it has also allowed them to serve more long-term items. For example, they are collecting donations of ice cream for the summer in preparation for their kids' program.

The freezer has also allowed chef to freeze donations of herbs. Our clients has commented that the addition of these herbs to their meals makes them feel as if they have having lunch in a 'fancy restaurant.'

In addition to storing long-term food, we also receive a supply of ready-meals. These meals are in small, plastic boxes which the clients love. By making our clients feel special, we are not only improving their dietary health, but their mental health as well.

Food education: many of their clients had no idea how to cook a courgette. However, because chef has cooked them in a nutritious and tasty meal (with the option of using some of the delicious frozen ingredients enabled by the freezer), they are now a favourite in The Trust.



### **Key milestones achieved so far**

- Partnership established with Community Trust to supply a fridge and support food bank operations (February 2024)
- Freezer set up at Community Trust (March 2024)
- Partnership established with Oxford House (March 2024) - they are self-providing the fridge, so we have been working on connecting them to a community food provider of surplus food
- Partnership established with Sommerville UK (June 2024)
- Early-stage discussion of food education programme with Northolt food Hub (June 2024)
- Early-stage discussion of partnership with The Bridge (June 2024)

### **Proudest achievement**

Being able to set up a freezer for the Stockwell Community Trust at a time when demand for their food was increasing and they really needed a fridge to help them continue to serve the community

### **Looking forward**

- Set up food provider for Oxford House - to have a second community fridge up and running (July 2024)
- Set up community fridge at Sommerville UK (July 2024)
- Summer food education workshop at The Sommerville UK (August 2024)
- (Potentially) Northolt food hub summer food education workshops (August 2024)
- Food education programme at The Bridge (September 2024)



**Yemi Adeola**  
Project Lead

### 3.3 Fix Our Future

Supported by Clifford Chance and the London Educational Trust

Today our world is 1.1°C warmer than in pre-industrial eras. Without urgent action by all members of civil society, temperatures could rise a catastrophic 1.5°C-2°C between 2026 and 2042. Young leaders have since raised awareness in their communities, promoted lifestyle changes, and advocated for the rights of vulnerable groups, including Indigenous peoples.

But more is needed, especially in urban locations like London, where burning fossil fuels contributes up to 80% of emissions, and poor waste management makes London the 18th most polluted city in the world. As the climate crisis exacerbates and inequality widens, young Londoners must become change agents for the future.

By enhancing civic and political participation, the Fix Our Future project aims to strengthen civic engagement among 16-25-year-olds by offering a climate action toolkit to support experiential learning on climate-related community challenges. By equipping young people with the knowledge, information, and opportunities to contribute to a healthy, participatory democratic society, we will ensure that no young voice is left unheard.

Our approach is **youth-centric** and leverages **technology-based solutions** as well as **hands-on learning** to empower young climate activists and build climate-resilient communities across London, one neighbourhood at a time.



### Short-term objectives

- Strengthen civic engagement among young people aged 16-25 years old
- Deliver civic education workshops in schools / colleges / universities, focused on climate action and careers through the introduction of tools (knowledge, tech, arts and sciences) that enriches civic participation, protects the planet, and safeguard livelihoods

### Long-term objective

- Empower young people to take more active roles in improving their local communities by encouraging peer-led experiential learning

### Expected outputs

**Civic education workshops in schools / colleges / universities:** focused on climate action and careers through the introduction of tools (knowledge, tech, arts and sciences) that enriches civic participation, protects the planet, and safeguard livelihoods.

**Document Register:** findings from an extensive document review of both academic and grey literature as well as governmental/NGO documentation and public media/websites. A Findings spreadsheet will be kept in a detailed database and inform areas of focus for the toolkit and associated workshops.

**Fix Our Future Toolkit:** an actionable, climate and community-building toolkit that instructs and inspires young people to make positive, material impacts in their local area. The toolkit will provide tailored ways for young people to unlock their ingenuity and co-create solutions with peers to move beyond speaking about environmental issues to directly enacting positive change to safeguard our planet and collective future. It will offer actionable steps for educators to support their students based on Climate Adaptation and Mitigation (recycling, waste management and air pollution) and Climate Career Paths 3.

**Strong Partnerships:** diverse stakeholders resulting from a targeted distribution strategy to improve scope and scale of impact beyond toolkit launch.



E



STRENGTHEN CIVIC  
ENGAGEMENT

### **Key milestones achieved so far**

- Securing of two key partnerships (ASL and CC) and a collaboration with London Hub III to share their Pathfinder climate resources to complement our toolkit in our upcoming workshops.
- Confirmation of 3 schools to trial our toolkit workshop at the start of academic year in Sept 2024.

### **Proudest achievements**

- Securing Clifford Chance Community Outreach partnership, solving Fix Our Future's distribution strategy, by giving us access to 15+ London state schools enabling us to access hundreds of young people from disadvantaged backgrounds and catalyse their experiential learning through our toolkit
- Protecting the planet through youth climate-action as well as helping youth to become active citizens, taking ownership of and uplifting their local communities through the lens of environmental sustainability

### **Looking forward**

- Launch of toolkit in school workshops in Sept 2024: the aim is to get feedback, iterate and improve for further roll out to more free schools, across London's 32 boroughs by Jan 2025 onwards



## 3.4 Shaping Entrepreneurship - Shapers Directory

London's aspiring entrepreneurs, particularly students, often lack access to practical guidance and mentorship from experienced professionals, hindering their skill development and entrepreneurial pursuits. This contributes to an unequal playing field in the entrepreneurial ecosystem, limiting opportunities for diverse groups.

We are developing "Shapers Directory," an intermediary online platform facilitating 1:1 connection between Shapers and students based on specific strengths and knowledge needs. This creates a mentorship marketplace, fostering knowledge exchange and empowering students with future-proof skills.

### Target Groups

**Entrepreneurship-focused students** in London's universities and colleges seeking mentorship, guidance, and practical knowledge to develop their skills and launch entrepreneurial ventures

**Global Shapers:** young leaders with expertise in various fields, willing to share their knowledge and mentor students through 1:1 connections



**Jannick Stein**  
Project Lead



**Reese Wong**  
Project Lead



### Short-term Objective

Facilitate 50 successful 1:1 bookings through the platform by Q4 2024

### Long-term Objective

Establish a sustainable platform serving London's entrepreneurship student societies and develop a scalable model for Shapers to create similar platforms in other areas

### Expected Outputs

**Platform Development:** building and launching the Shapers Directory website with user-friendly features for profile creation, matching algorithms, and booking functionalities

**Recruitment:** onboarding 100 students and 30 Shapers onto the platform by Q4 2024 through targeted outreach and engagement campaigns

**Mentorship Facilitation:** providing guidelines and support to Shapers and students for effective mentor-mentee interactions and knowledge exchange

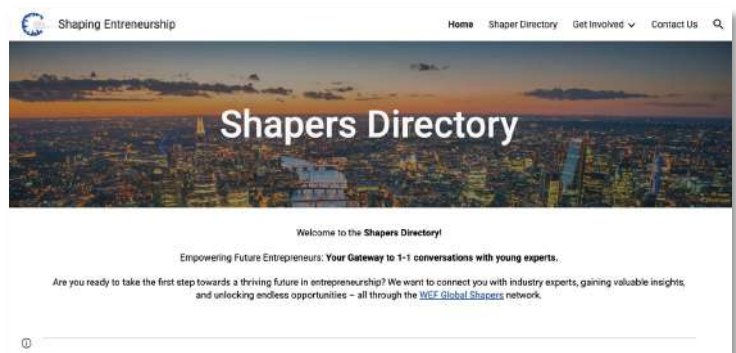
**Community Building:** organising online and offline events to foster connections and engagement within the platform's community

### Key milestone achieved so far

The Shapers Directory platform was launched in April 2024 with the first batch of Shapers mentors onboarded. In Q3 & Q4 2024, we look forward to continuously enlarging our mentor and mentees pools and facilitating the first round of 1:1 mentorship bookings.

### Shapers Directory URL:

<https://sites.google.com/view/shaping-entrepreneurship/home?authuser=0>





## 3.5 The Big 5

London stands as a key player on the global Artificial Intelligence stage and as it continues to accelerate in its adoption and scale, it is vital that the city's youth are not just spectators but active participants in shaping our AI-driven future.

The Big 5 aims to develop a London Hub II white paper to stimulate discussions on how to utilise AI to address five key policy areas in London. Our focus encompasses five critical areas - education, climate change, healthcare, employment, and the cost-of-living crisis. The goal is to stimulate discussions on utilising AI to address these significant issues and identify ways forward to prepare today's youth for a future that effectively harnesses AI.

### Objectives

- To facilitate meaningful interactions with industry frontrunners (CEOs/Founders), policy architects, academics, and the wider public
- To create an all-encompassing viewpoint on how the younger generation can leverage artificial intelligence to address the top five key problem areas in London

### Expected Outputs

**A London Hub II White Paper:** A comprehensive document outlining key insights, outcomes, and action points from meetings and events with industry leaders. The white paper will provide guidance on how young individuals can utilise artificial intelligence to tackle issues related to education, climate, health, employment, and the cost-of-living crisis.



**Aaron Sherwood**  
Project Lead



**RESKILL**  
for the **FUTURE**



**Mir Jetha**  
Project Lead

## 3.6 CREATE

CREATE is a social impact programme aiming to widen access to the exclusive arts and culture industry in the UK. Having 8 development tracks across the creative sector, including Art, Fashion, Film/TV, Architecture, Publishing, Music, Advertising and Museums/Heritage, this 6-month programme aims to prepare aspiring creators from disadvantaged background for a creative career via masterclasses, workshops, 1:1 mentorship, panel discussion series, and secured placements.

### Target Group

Aspiring creators aged 16-23 from diverse backgrounds with passion to join the creative sector in the UK

### Short-term Objective

Provide inspirations, skills training, and hands-on work experiences to aspiring creators from diverse backgrounds, helping them to curate their creative portfolio—a prerequisite to land most jobs in the creative sector

### Long-term Objective

Widen access to the highly exclusive creative sector in the UK, possibly bringing transformative impact to the sector by enhancing its diversity and inclusion



**BUILD  
INCLUSIVE  
COMMUNITIES**



## Expected Outputs

**Masterclasses:** monthly 1-hour sessions delivered by industrial leaders exploring how they find their inspirations and curate their creative career.

**Skills Workshop:** monthly 2-hour workshops focusing on transferrable skills (e.g., photography, InDesign, filming) to be demonstrated in the aspiring creators' creative portfolio.

**Panel Series:** panel discussions to be joined by industrial leaders discussing interdisciplinary issues, such as sustainability and DEI, within the creative sector.

**1:1 Mentoring:** individualised path-finding and skill-building session tailored to the aspiring creators' unique personal development needs.

**Secured Placements:** work experiences hosted by leading institutions and organisations within the creative sector.

## Key milestone achieved so far

In process to secure 10+ world-renowned artists onboard as mentors / panel / masterclass curators.

## Looking forward

The first CREATE cohort is expected to join the 6-month programme in Q1 2025.



## 3.7 Lead for Sustainability

Founded by the Oxford Global Shapers Hub

Supported by the Cambridge Global Shapers Hub

The escalating climate crisis is a common challenge to humankind. Sustainability careers should be accessible so that individuals from all backgrounds can all contribute to this common cause. Working with the Oxford and Cambridge Global Shapers Hubs, we are running a mentorship programme to make sustainability careers related resources accessible for youth from different academic and socioeconomic backgrounds. Currently in the 4th annual edition, we are a cross-hub collaboration under the theme of Protect Your Planet and Reskill for the Future.

### Target Group

University students from diverse backgrounds across Oxfordshire, London and Cambridgeshire



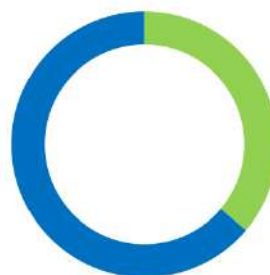
**Saheela Mohammed**  
Hub II Project Coordinator



**Astitva Jindal**  
Hub I Project Coordinator

### Lead for Sustainability 2024 Edition

**150 Mentees**



**85 Mentors**



PROTECT the  
PLANET



BUILD  
INCLUSIVE  
COMMUNITIES

### Short-term Objective

Link university from diverse backgrounds with international mentors

### Long-term Objectives

- Make sustainability careers related resources accessible for youths from different academic and socioeconomic background
- Inspire students to take a leading role in creating a sustainable future

### Key milestones achieved so far

- 2024 Edition successfully launched on 14 February 2024 at Exeter College, Oxford
- London event (with 2 panels: one of young sustainability professionals and another of London sustainability leaders) successfully held at the London School of Economics in May 2024

### Proudest achievement

Many of our mentees have gone onto connecting with their mentors for internships or job opportunities, beyond this a heightened awareness of climate reality

### Looking forward

- Cambridge event to be held in August 2024

### Collaboration Partners





**Carter Cheng**  
Project Lead

## 3.8 Open Dialogues on Climate Change

### Supported by Open Dialogues on Climate Change and the UNCCD Youth Caucus

Every year, Open Dialogues on Climate Change (ODCC), an international NGO, invites 30+ national teams to collect forefront insights and experiences on local climate efforts. In 2024, London Hub II won the chance to become the UK National Team to run 2 open dialogue sessions under the support of ODCC and the United Nations Convention to Combat Desertification (UNCCD) Youth Caucus. The open dialogue sessions will bring together various stakeholders, including policymakers, climate tech start-up founders, researchers, and young climate activists, to share their insights on two critical areas:

- **AI and Climate Action:** how the burgeoning use of AI is impacting decarbonisation efforts in the UK; and
- **Water Crisis, Droughts, and Desertification:** UK's positions in fighting water crisis, droughts, and desertification under climate change.

The outcomes of the 2 open dialogue sessions will be reported in the UNFCCC COP (via ODCC) and the UNCCD COP (via UNCCD Youth Caucus).



P



PROTECT *the*  
PLANET

### Short-term Objectives

- Explore practical pathways to advance UK grassroots climate efforts through knowledge exchanges
- Raise awareness of water crisis, drought, and desertification problems in the UK

### Long-term Objective

Channel grassroots insights to high-level climate and environmental policymaking and potentially inform and influence policymaking at the international level

### Expected Outcomes

- 2 open dialogue sessions on AI & climate (Track 1) and UK's water crisis, drought, and desertification problems (Track 2) (August & September 2024)
- Advocacy Report to be submitted to the UNFCCC COP and the UNCCD COP in 2024

### Organising Partners





## 4. Beyond Hub Projects

- 4.1 World Economic Forum Events
- 4.2 Global Shapers Community Events
- 4.3 Project Showcase + Outreach
- 4.4 Global Recruitment Training
- 4.5 Hub Socials



# Annual Meeting of the New Champions 2023

Tianjin, 27 - 29 June

2023年新领军者年会 - 天津, 6月27-29日



## 4.1 World Economic Forum Events

London Hub II was honoured to have two members selected out of a highly competitive pool of active Shapers worldwide to attend the World Economic Forum Annual Meeting of the New Champions (AMNC), also known as the 'Summer Davos', for two consecutive years (2023 & 2024).

### **Annual Meeting of the New Champions (AMNC), also known as the 'Summer Davos'**

Being held annually and alternatively in Tianjin and Dalian, China, the AMNC brings together 1,600+ the world's top academics, politicians, business, youth, and civil society leaders to engage in stimulating discussions addressing the most pressing issues on the global agenda.

### **Summer Davos 2023**

Our Founding Curator, Aaron Sherwood, was selected as one of the 50 Global Shapers to attend the AMNC 2023 in Tianjin, China. As a rising leader in the global tech sector, he was entrusted to moderate a high-profile panel discussion themed 'Can we trust our connected world?' in the AMNC 2023.

### **Summer Davos 2024**

Our Impact Officer, Carter Cheng, was selected to represent London Hub II to attend the AMNC 2024 in Dalian, China, where she had the opportunity to explore multiple cross-hub collaborations on behalf of London Hub II.



**Aaron Sherwood**  
Founding Curator



**Carter Cheng**  
Impact Officer



## 4.2 Global Shapers Community Events

In 2023-24, London Hub II was part of a range of wider Global Shapers Community events.

### **Global Shapers Community Annual Summit 2023**

The Global Shapers Community Annual Summit is an annual event joined by Curators of 500+ Global Shapers Hubs across the globe to kick-start the shapers calendar year. In 2023, our Curator, Vishnu Rajasekharan Nair, represented London Hub II in the event. During the week-long summit, Vishnu engaged in dynamic discussions with change-makers from around the world to explore bottom-up approaches to a range of pressing global issues.

### **SHAPE Europe 2023**

SHAPEs are regional events created by Shapers for Shapers. In November 2023, six London Hub II Shapers attended SHAPE Europe in Bilbao, Spain. In this 3-day event, our representatives engaged in series of workshops, masterclasses, seminars, and team-building activities.

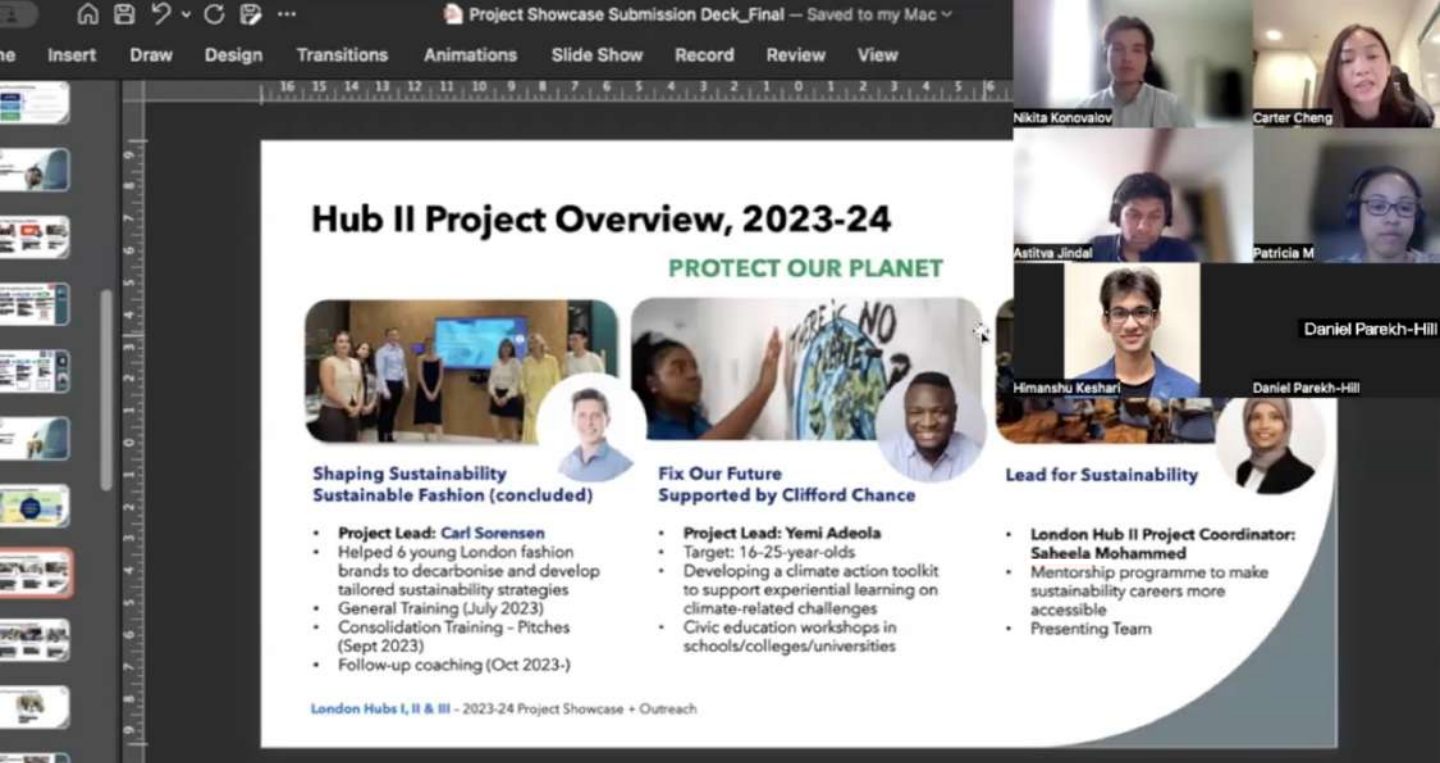


**Vishnu Rajasekharan Nair**  
Curator



### **The Climate Reality Project Leadership Training**

In June 2024, our Curator, Vishnu Rajasekharan Nair, attended the Climate Reality Project's Leadership Training in Rome, Italy. In this 3-day training, Vishnu participated in series of presentations, seminars, and panel discussions hosted by world-renowned climate leaders, including former US Vice-President Al Gore and Federica Fricano, the Director of EU Affairs and Co-Chair of G7 Climate and Energy.



## 4.3 Project Showcase + Outreach

On 9 June 2024, London Hubs I, II and III held the first London Global Shapers Hubs Project Showcase, where 6 selected Project Teams (2 from each hub) were invited to showcase their success stories and engage in stimulating discussions to amplify their impacts. As the London Hubs are expected to run their next cross-hub recruitment drive in Q3 2024, the 9 June event was also an outreach event to potential applicants.

The recording of the Project Showcase + Outreach is now made available at: [https://youtu.be/4g7r\\_c4-MTY?si=z5WYfepiInINXCL](https://youtu.be/4g7r_c4-MTY?si=z5WYfepiInINXCL).

### Featured Projects

#### Young London Donors: Share the Love

*Led by Daniel Parekh-Hill at London I*

A local network-building project nurturing a growing community of young people to donate blood and help save 1000+ lives

#### Inclusive Cyber

*Led by Kathy Liu and Isabel Scavetta at London I*

A global cross-hub initiative which brings individuals with atypical and underrepresented backgrounds into the cybersecurity talent pool by using transferable skills from their current studies



**Reese Wong**  
Vice-Curator



**Carter Cheng**  
Impact Officer

### **Food4All**

*Led by Belinda Ng and Isaac Kalonji at London II*

A community capacity-building project developing an expanding network of community fridges in vulnerable locales in London

### **Lead for Sustainability**

*London Hub I Coordinator - Astitva Jindal & London Hub II*

*Coordinator - Saheela Mohammed*

An Oxford-London-Cambridge mentorship programme aiming to make sustainability careers more accessible to students from diverse backgrounds

### **AI Perspectives: Exploring the Role of Generative AI in Youth Career and Education Choices in London**

*Led by Anna-Noémie Ouattara Boni*

A stakeholder engagement project investigating the views held by young Londoners about the role of generative AI in the search for work and/or further/higher education

### **WEF X Crafting Climate Solutions**

*Led by Samira Gomes and Simran Mohnani at London III*

A capacity-building programme developed with the Global Shapers Climate Reality Team to design grassroots climate solutions for hard-to-abate areas (pilot workshop on sustainable fashion)

# Global Shapers Hub Recruitment Training Workshop

Based on London Hub I, II & III Cross-Hub Recruitment Cycle 2023

Samira Ali Gomes (London III) & Carter Cheng (London II)

6 April / 4 May / 1 June 2024 UTC+1 (London Time) 13:00-14:30



**Carter Cheng**  
Impact Officer



**Samira Ali Gomes**  
London III Shaper

## 4.4 Global Hub Recruitment Training

In Q3 2023, London Hubs I, II and III joined hands to pilot the first UK cross-hub recruitment drive, in which we screened 200+ applications, interviewed 60+ shortlisted candidates, and recruited and trained 30 new Shapers for London I, II and III. All these new recruits are now playing pivotal roles in the London Global Shapers Community:

- Natalie Magness is now serving as London II's Vice-Curator
- Yemi Adeola is leading 'Fix Our Future' (supported by Clifford Chance) to empower London youth aged 16-25 to kick-start their climate ventures at London II
- Jannick Stein is leading 'Shaping Entrepreneurship' to equip London students with future-proof skills
- Maisy Liu is now serving as London III's Impact Officer

Developed based on the London Hubs' successful experience, the three-phase Global Hub Recruitment Training aimed to help many other Global Shapers Hubs navigate their own recruitment journey and enhance hub diversity and inclusion through recruitment.


**Successfully Engaged  
101 Global Shapers Hubs**

Recruitment Training Main Deck\_5Apr2024 - Saved to my Mac

Home Insert Draw Design Transitions Animations Slide Show Record Review >> Record Comments Share

20  
21  
22  
23  
24  
25  
26  
27  
28  
29  
30  
31  
32  
33  
34  
35  
36  
37  
38  
39  
40

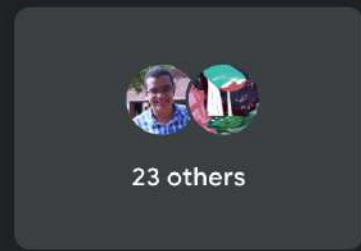
## Application Manager – Technical Tips



- If you're using Google forms, you can very easily connect the the forms to the Application Manager
- Right now, it only includes the tabs you'll need to manage the applications, but you can include timelines and list of assessors there as well.
- Feel free to hide sheets as you move along the process
- When you give access to assessors, make sure you give View only access to make sure nothing is accidentally changed
- Some useful formulas
  - =INDEX(\$M\$4:\$M\$6, RANDBETWEEN(1, COUNTA(\$M\$4:\$M\$6))) - this formula will pull random data from cells M4 to M6
  - =COUNTIF(\$F\$3:\$F\$171,M4) - this will count how many times the value in M4 appears in the range F3 to F171
  - =VLOOKUP(F3,Application Review Allocation!B:J,5,) - finds the corresponding data
- Purple Tabs - These are the tabs that are connected to the Review Forms
- Black Tabs - These take the scorings submitted to the purple tabs and gives you the average for each applicant
- Red Tabs - These also take information from purple tabs, but is focused on the notes

34

Slide 34 of 40 English (United Kingdom) Accessibility: Investigate Notes Comments 93%



## Key Training Stages

### Phase 1: Live Hub Recruitment Training

We ran 3 recurring one-hour training sessions in April, May and June 2024. In each session, we walked the participating hubs through how we approached each of the following recruitment stages:

- **Pre-Application Stage** (Expression of Interest, Outreach Events, Application Form Design, Grading Structure)
- **Application Screening** (Conflict of Interest Scan, Application Review Allocation, Review Process)
- **Interview** (Allocation, Interview Format and Review Guidelines, Online Interview Process, Final Selection)

The recording of the Recruitment Training is now available at: <https://youtu.be/IObjWENol3I?si=oQtUmJM2PqNz0a6v>.

### Phase 2: Recruitment Resources Sharing

After each session, we shared a comprehensive set of templates, with which the participating hubs could make necessary adaptations and develop their own recruitment pack. The master package includes:

- Full Recruitment Best Practice Manual
- Application Screening Master Spreadsheet Template
- Application Review Guide (manual for reviewers)
- Interview Guide (manual for interview panel)
- Application Assessment Form Template (for reviewer)
- Interview Assessment Form Template (for interview panel)



### Phase 3: Individualised Hub Recruitment Support

We provided 1:1 recruitment support to 10+ hubs upon request. In these 20-minute support sessions, we provided tailored solutions to address the participating hubs' unique recruitment challenges.

#### Engaged Hubs

- |                      |                     |                        |
|----------------------|---------------------|------------------------|
| Abu Dhabi Hub        | Jacksonville Hub    | Stockholm Hub          |
| Ahmedbad Hub         | Jeddah Hub          | Stuttgart Hub          |
| Amsterdam Hub        | Jodhpur Hub         | Surabaya Hub           |
| Arusha Hub           | Kampala Hub         | Surat Hub              |
| Astana Hub           | Kano Hub            | Tampa Hub              |
| Baltimore Hub        | Karachi Hub         | Tanta Hub              |
| Baramati Hub         | Khobar Hub          | Thiruvananthapuram Hub |
| Bari Hub             | Kingston Hub        | Toronto Hub            |
| Bern Hub             | Kisumu Hub          | Tripoli Hub            |
| Bethlehem Hub        | Kochi Hub           | Uberlandia Hub         |
| Birzeit Hub          | Kuala Lumpur Hub    | Valdivia Hub           |
| Brussels Hub         | Las Vegas Hub       | Vancouver Hub          |
| Budaiya Hub          | London Hub I        | Wah Hub                |
| Budapest Hub         | London Hub II       | Warri Hub              |
| Buea Hub             | Lugano Hub          | Windhoek Hub           |
| Calabar Hub          | Luxembourg City Hub |                        |
| Calgary Hub          | Malmö Hub           |                        |
| Cali Hub             | Manila Hub          |                        |
| Cambridge, UK Hub    | Maseru Hub          |                        |
| Cambridge, MA Hub    | Medellin Hub        |                        |
| Cancún Hub           | Merida Hub          |                        |
| Chennai Hub          | Mohammedia Hub      |                        |
| Coimbatore Hub       | Mumbai Hub          |                        |
| Cotonou Hub          | Muscat Hub          |                        |
| Cusco Hub            | Nagar Hub           |                        |
| Dakar Hub            | Nice Hub            |                        |
| Dar Hub              | Noida Hub           |                        |
| Denver Hub           | Oslo Hub            |                        |
| Dublin Hub           | Owerri Hub          |                        |
| East Jerusalem Hub   | Oxford Hub          |                        |
| Florence Hub         | Philadelphia Hub    |                        |
| Frankfurt Hub        | Phoenix Hub         |                        |
| Freiburg Hub         | Port Moresby Hub    |                        |
| Gaborone Hub         | Prague Hub          |                        |
| Georgetown Hub       | Providence Hub      |                        |
| Gilgit Hub           | Quito Hub           |                        |
| Gold Coast Hub       | Riyadh Hub          |                        |
| Guayaquil Hub        | Rome Hub            |                        |
| Hangzhou Hub         | Sacramento Hub      |                        |
| Helsinki Hub         | Salzburg Hub        |                        |
| Ho Chi Minh City Hub | Santander Hub       |                        |
| Imphal Hub           | Shanghai Hub II     |                        |
| Istanbul Hub         | Skopje Hub          |                        |



**Belinda Ng**  
Events Officer

## 4.5 Hub Socials

Thanks to our Event Officer, Belinda Ng, and our Social Team's continuous efforts throughout 2023-24, we built unbreakable bonding within the hub through 10+ social events. Our social highlights include:

- London Hub II Retreat in Canterbury (December 2023)
- Christmas Meet-up (December 2023)
- Hub Volunteering (March 2024)
- UK & Ireland Hubs Retreat in Haworth (April 2024)
- Nature Walk (May 2024)
- 5 Hub Dinners (Cultural Nights) across the year





# 5. Looking Forward

5.1 2024-25 Strategy





## 5.1 2024-25 Strategy

As this Impact Report hopefully demonstrates, our hub has strong foundations and a robust lineup of projects. Under the leadership of our 2024-25 Curatorship Team, our goal is to **'Accelerate Impact'**. We have ambitious goals around the following four areas to take our impact to the next level:

- Hub governance;
- Internal capacity-building;
- Project management and strategy; and
- Community-building and public relations.

### 2024-25 Curatorship Team



**Curator**  
**Reese Wong**



**Vice-curator**  
**Natalie Magness**



**Impact Officer**  
**Jack Nguyen**



## Hub Governance

- We aim to set up an Alumni/Advisory Board that will provide valuable insights regarding strategy, project effectiveness and impact, and holding the Curatorship Team accountable.
- We also aim to develop a robust network of sponsors and long-term strategic partners that can support in venue provision, project involvement, and further integration in the London community

## Internal Capacity-building

- We aim to develop a range of resources to improve our efficiencies, operations, and activities as a hub, such as network maps, and knowledge management systems.
- We also aim to enhance the structure and substance of the hub's monthly meetings, including introducing external guest speakers, well-being check-ins, post-meeting dinners/socials, and a greater focus on collaborative discussions for brainstorming and problem-solving.

## Project Management and Strategy

- We aim to pivot from a solution/project-focused approach to a problem/community-focused approach, where the emphasis is on the target beneficiaries and the key issues facing the London community, rather than only the capacity of the Shapers.
- We also aim to better integrate the personal passions of Shapers with the projects they are involved in and harness the resulting synergies for greater community impact.

## Community-Building and Public Relations

- We aim to create a community-first culture surrounding socials, inter-hub networking, hub meetings and public facing events to share our knowledge as Shapers.
- We also aim to kick-start a monthly London Hubs newsletter involving Hub I and III to regularly communicate to the public our progress on projects and activities as a hub.
- We look forward to welcoming a class of new Shapers who will be joining us our upcoming cross-hub recruitment cycle scheduled in Q3 & Q4 2024

Global Shapers Community  
London Hub II  
2023-24 Impact Report  
All Rights Reserved

